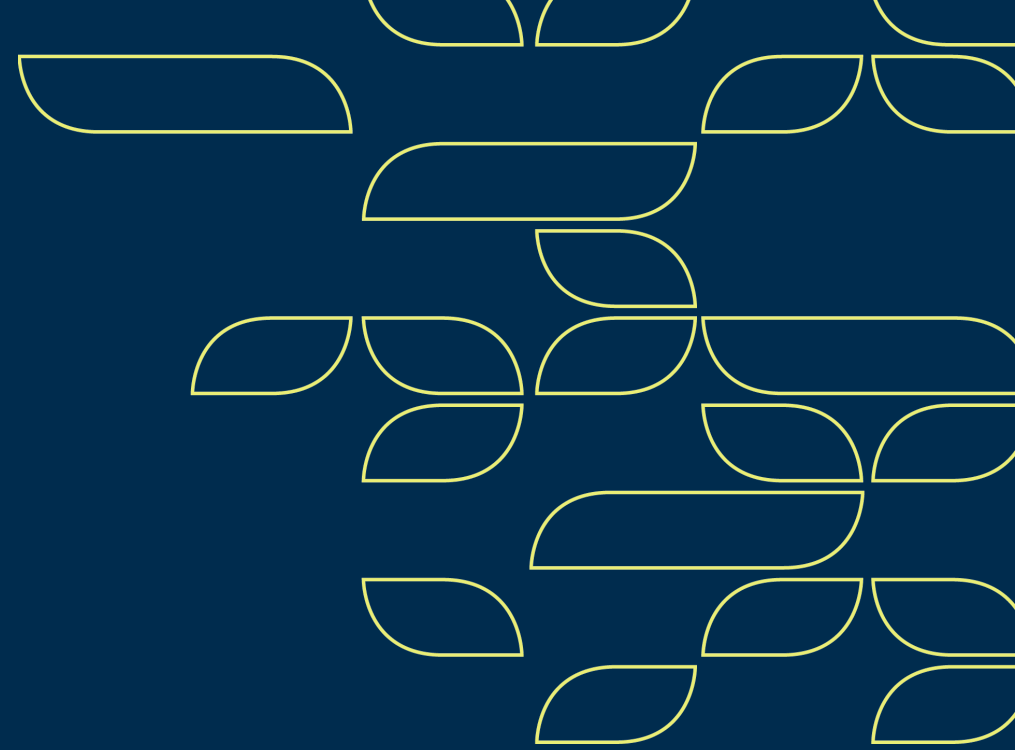




Empowering Early-Stage Ventures **Fit for Growth. Fit for Funding. Ready to Scale.**

Integrated enablement model powered by:





our philosophy

At FS Investment, we are committed to take action against climate change, the dramatic global decline on biodiversity, and the increasing social inequality by **funding** and **mentoring** early-stage environmental and Life Science startups that are working towards creating a **positive impact** on the planet.

In addition to our engagement as Business Angels, we offer **strategic consulting** to founders – during the initial steps to later-stage growth. This includes **fundraising** preparation and support (see below for details); further dimensions of growing a venture are covered

by expert partners within our integrated enablement approach: DCZ helps build strong **teams** through tailored **HR strategies**; Stefanie and Joachim Rösel, both former corporate leaders, boost your venture with cutting-edge **Marketing** and **Sales** techniques and lift it to the next level.

We are confident that our experience and know-how can drive your success. Let's shape your growth journey together! We're here to roll our sleeves up and make that happen.



Business Model & Investor Readiness

Service Modules by *FS Investment*

Module	Description (examples)
Business Model – Check & Challenge	Does the business model fit the market? Are the internal organization and the team set up right? Are Business plan in general and specifically the financial calculations realistic and consistent?
Fit for Funding	Optimization of company representation and presentation Development of the right investor strategy
Facilitation of access to our investor network	Personal introductions to angel investors, angel clubs, Venture Capital, crowd-investing platforms, other players in the investing landscape
Activation of our industry networks	Personal introductions to KOL's, reliable service providers, industry representatives (up to C-level), peers (our portfolio, external network)

FS Investment modules above may be selected individually or in combination for hourly or daily rate-based services. Our integrated enablement model suggests to combine them with Sales & Marketing services provided by *Rösel Consulting* and/or Team Building and HR services provided by *DCZ*. Contact us for your individual quote!

who I am



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